

1954 Ford Consul Mark I

The Ford Consul Mark I, together with the Zephyr which had a bigger engine, was introduced in 1950 with a code name of EOTA and was generally regarded as a successful attempt by Ford UK to gain a significant share of the family saloon market. A total of 227,732 were produced between 1950 and 1956 and became the base for a very popular series of later models.



Both the Consul and the Zephyr were based on a unitary bodyshell and incorporated an OHV 1508cc engine with MacPherson strut independent suspension. Combined with a 3-speed manual gearbox, the Consul Mark I was capable of 73 MPH and could achieve 24 MPG.

Overall styling of the range, which included a Convertible and an Estate Car, was considered very modern at the time where the Consul could be distinguished by its full width grille and plain trim. Vinyl upholstery was standard on the two bench seats, although leather remained a popular option. The Ford Consul/Zephyr range sold well until their eventual replacement by Mark IIs in 1956.

Acquired by the BK Museum in its current condition in 1997.